



What are the key benefits of cloud?



Data migration strategies



Customisation strategies



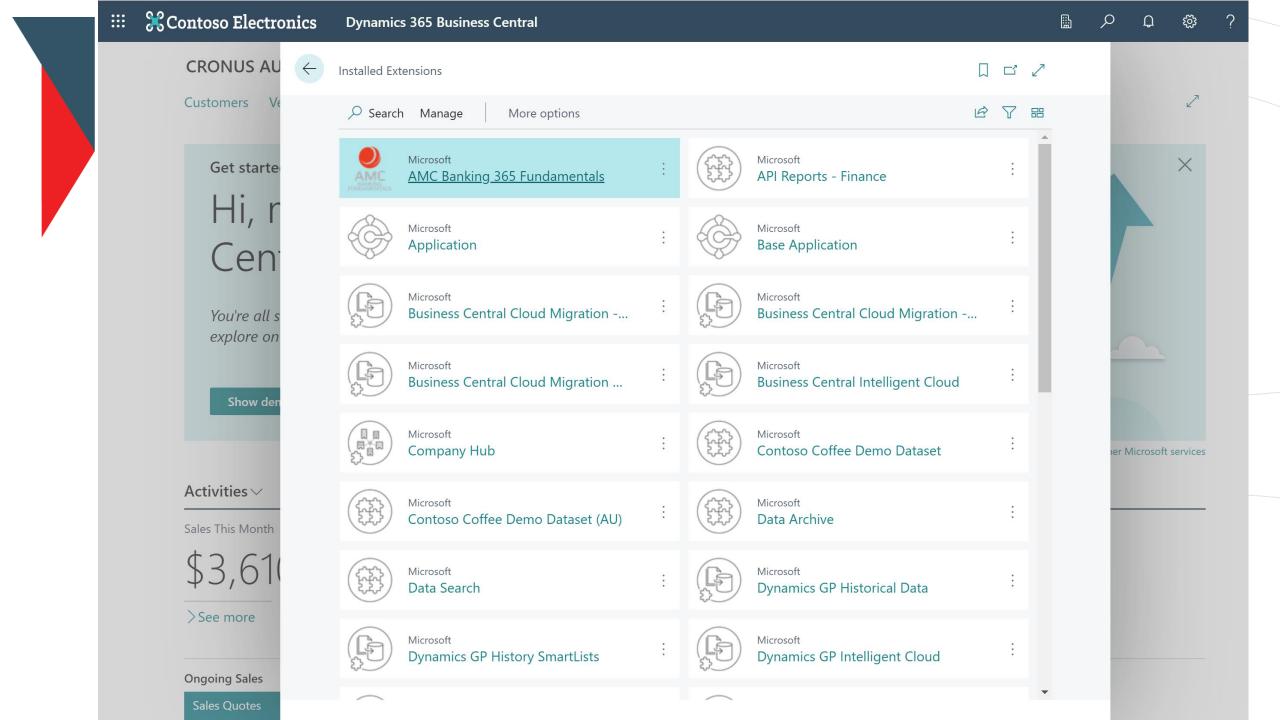
Extensions vs AppSource apps

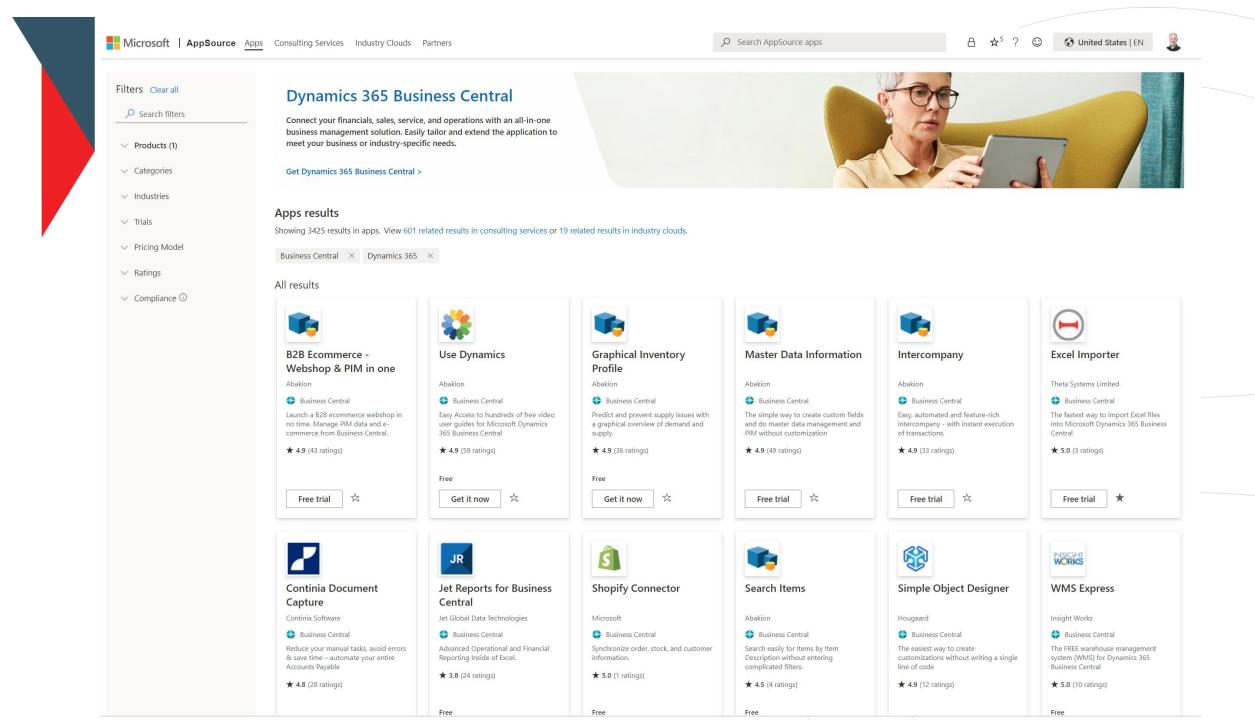


Licensing

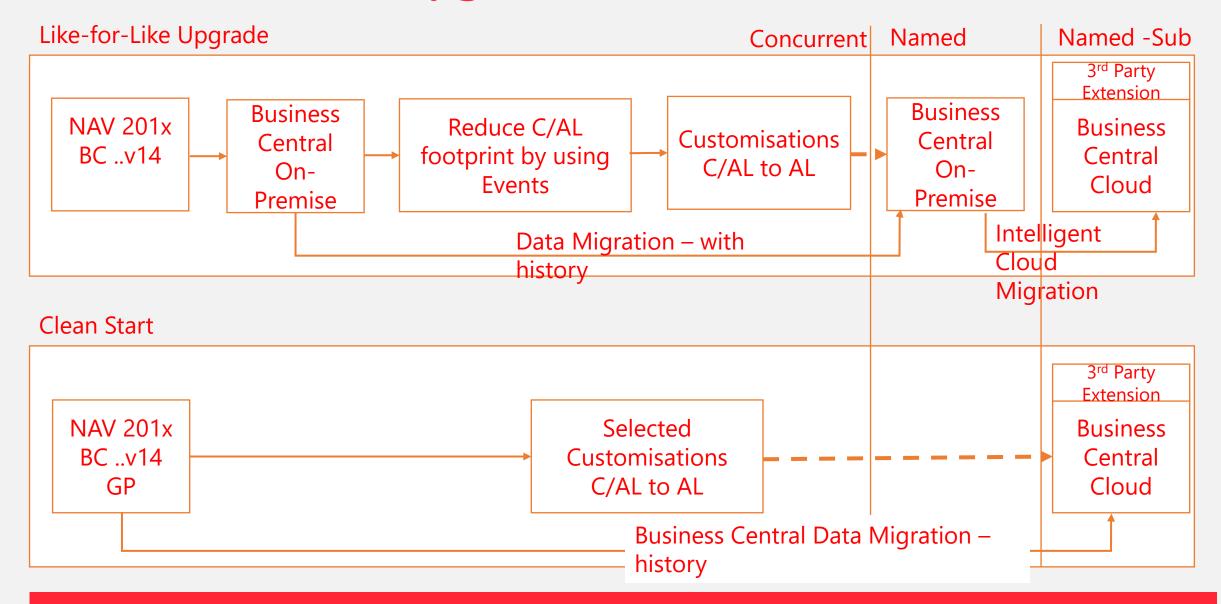


- Scalability
- Automatic updates
- Accessibility
- Security
- Integration
- Cost-effectiveness
- Lower IT burden
- Better data insights





Business Central Upgrade Scenarios



Licensing

Subscription (monthly vs annual commitment)

- Editions:
 - Essentials
 - Premium (Manufacturing, Service Order Management)
- User license (named users)
 - Full user
 - Team Member
 - Device
 - External Accountant (3 included)

Licensing

- Capacity
 - Unlimited companies
 - Full custom objects range (50,000 99,999)
 - Environments
 - 1 Production
 - 3 nonproduction (Sandbox)
 - Total database capacity
 - 80 GB plus
 - 2 GB per user Essential
 - 3 GB per user Premium

Transition Promotions

Cloud Migration Promotion

- Signup period: August 1, 2021 June 30, 2023
- Duration: 3-year subscription
- Pricing: 40% discount on standard list price
- Requirements:
 - Active EP (NAV, Business Central, GP)
- Additional benefits:
 - Dual Access Rights
 - Monthly billing

Transition Promotions

Bridge to Cloud 2

- Signup period: February 1, 2023 December 31, 2024
- Duration: Fixed 3-year term
- Pricing: 40% discount on standard list price
- Requirements:
 - Purchase cloud license with an annualized value >= annual EP
 - Must maintain minimum value during the promotion period
 - Active EP
- Additional benefits:
 - Dual Access Rights
 - Monthly billing

